

MEDIA RELEASE

Carson Dunlop Launches New Home Inspection Training Tool

Home Inspection Training Interactive Tool Demonstrates How Home Inspectors Help

Des Plaines, IL (Sept 11, 2012), Carson Dunlop announced today the launch of a new Home Inspection Training Interactive Tool. This new tool helps to illustrate the value of a Home Inspection through the employment of interactive photos. It shows how trained Home Inspectors uncover issues around the home that tend to go unnoticed by homeowners, buyers or sellers.

“Our Home Inspection Training Interactive Tool is a new and exciting way to showcase how Home Inspectors help,” commented Brian Bell, Vice President of Sales and Marketing at Carson Dunlop. “It provides a great deal of perspective and insight for individuals considering a Home Inspection career.”

The Home Inspector Interactive Training Tool visualizes for industry prospects what they will be able to achieve for their potential clients, allowing for a better understanding on how Home Inspectors help.

For more information about the Home Inspector Interactive Training Tool, visit <http://www.carsondunlop.com/home-inspection-training/how-home-inspectors-help/>

About The Carson Dunlop Home Inspection Training Program

The Carson Dunlop Home Inspection Training Program was forged from years of applied knowledge to create the most comprehensive training program available. The program was developed with education design consultants and distance education specialists from Memorial University. Using the best teaching practices it ensures clear communication and effective learning.

For more information or to download a free Carson Dunlop Education Program Catalogue, visit <http://www.carsondunlop.com/home-inspection-training/> or call 800.268.7070

About Carson Dunlop

Carson, Dunlop & Associates Ltd. has been a leading Consulting Engineering Firm devoted to building inspection since 1978. They are one of the largest independent Home Inspection companies in North America that leverages their extensive technical knowledge across six integrated business lines – Home Inspection, Commercial Inspection, Report Writing, Energy Audits, Home Inspector Training and Continuing Education.